



Optimising Bike Sharing in European Cities

New Year Newsletter – A Decade of Bike Sharing 2001 – 2011. OBIS final conference June 2011

Around the World – By Bike

Bike sharing schemes are an essential part of today's mobility landscape. The three largest bike sharing schemes in Europe¹ are used for trips **equivalent to going around the world ten times each day**. OBIS research revealed that between 10% and 20% of bike sharing trips **replace car or taxi trips** in some schemes. Thus the schemes contribute to healthier, cleaner and more sustainable urban mobility.

A Decade of Bike Sharing 2001 – 2011

The bike sharing idea was born in the 1960s but the schemes as we know them today were (mainly) developed during the last ten years. OBIS is Europe's most comprehensive project which aims to collect and transfer bike sharing experience to identify best practice and provide recommendations for relevant stakeholders.

OBIS final conference

All OBIS experts will share the project results in presentations and discussions at the **final conference in Prague on 21st June 2011**. The central result of the project – the manual – will be presented and shared at this conference. Participation is **free of charge**, but **places are limited** so we recommend you **register early** to avoid disappointment.

Please register by writing an e-mail with the **subject "OBIS final conference"** to Radomíra Plíšková, E-Mail: radomira.pliskova@cdv.cz. The first registration phase is open until **31.03.2011**. Registration for remaining places, if any are available, can be made up to 15.05.2011.

2001: Deutsche Bahn starts Call a Bike in Munich, Germany
2003: Citybike Wien is introduced in Vienna, Austria's capital
2005: Vélo'V starts up in Lyon, France, with 250 stations is the biggest scheme at this time
2005: Homeport in Prague is the first scheme in the Czech Republic
2006: Stockholm City Bikes is launched in Sweden
2006: Cyclocity, the first Belgian bike sharing scheme starts in Brussels
2007: Bicing in Barcelona, Spain, and Vélib' in Paris, France, result in international media coverage about bike sharing. The term "Velorution" is used to describe the success of the systems.
2008: Bike One in Krakow is the first bike sharing offer in Poland
2008: The OBIS project starts its research about bike sharing with 15 partners from nine countries.
2008: BikeMi in Milan, Italy, is launched
2010: 6,000 Barclays Cycle Hire bikes hit the streets of London, UK. Mayor Boris Johnson promotes the scheme to increase the amount of cycling in the city.
21st June 2011: The OBIS manual will be presented during the final conference in Prague. Participation is free, but places are limited.

¹ Vélib' 120,000 rentals, Bicing 50,000 rentals per day, Barclay's cycle hire 25,000 rentals per day – assumption: average distance per bike trip 2 km



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